



## TRAYCE PARKER

President, East Region  
UPS

Trayce Parker, President of UPS's U.S. East Region, has 35 years of experience in transportation and logistics. Her leadership capabilities, along with her business operations and market analytics expertise, have empowered her team to increase profitability by leveraging organizational and cultural change and execution management.

Trayce leads a cross-functional team that manages a P&L of \$33.5 billion. She provides overall vision and implements strategies that emphasize performance and growth. She ensures a customer-centric focus within a portfolio of solutions designed to help businesses of all sizes compete and win.

With over 200,000 employees in 27 states, Trayce has a comprehensive view of the global marketplace. Her participation in UPS's Executive Leadership Development Program included a learning expedition throughout Spain, Sweden, and Belgium that further developed her global business acumen.

Trayce served on United Way Boards in Michigan, Greater Twin Cities, and Greater Philadelphia and Southern New Jersey. She served as a Board Member for the Pennsylvania Chamber of Commerce and Widener University Business Advisory. Trayce also supports Walking into Greatness and Jump Start Your Heart, which assist underserved communities.

Trayce's passions include ministry, positively impacting young people, and mentoring young female professionals. She is co-founder of UPS's Women in Operations Business Resource Group, where she helps cultivate future executives by enhancing their entrepreneurial and networking skills, and guiding their professional development and community involvement. Trayce's previous board participation with the Urban League of Detroit and membership within the Black Executive Exchange Program has enabled her to visit, empower, inspire, educate, and challenge students at Historically Black Colleges and Universities.

Trayce is featured in the *Black Voices from Big Brown* book and podcast, where she shares her personal story and offers career advice to those looking to climb and navigate the corporate ladder.